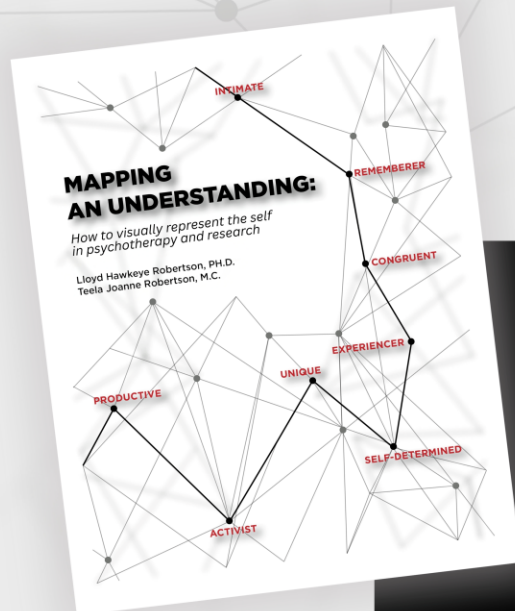


# Self-mapping in therapy

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*Discover a transformative tool for  
therapy - memetic mapping.*



This manual introduces a novel therapeutic approach where client and therapist collaboratively construct a "self-map" made from the core building blocks of culture: memes.

Through this process, therapists visually organize the parts of the client's self, clarifying what drives them, where they get stuck, and how to foster meaningful change.



Use the QR code to get the book, connect with the authors, and learn about training opportunities

## WHAT'S INSIDE:



Step-by-step  
instructions to  
facilitate  
self-mapping



Real-world  
case examples  
and client  
applications



Printable  
handouts to use  
in sessions



Strategies to  
evolve the map  
as the client  
grows

## WHO IT'S FOR:

Mental health professionals wanting a new way to work with identity, mood disruption, trauma, and cultural intersection in therapy. Read it on your own or join one of our training sessions.

Not sure yet? Email us at [meme@robertsonpsych.com](mailto:meme@robertsonpsych.com) OR sign up for our mailing list [bit.ly/RobertsonPsychMailingList](http://bit.ly/RobertsonPsychMailingList)

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